

## SUCCESS STORY



# GLOBAL MARKETPLACE & JOBS PORTAL PLATFORM FOR THE TEXTILE INDUSTRY

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### BUSINESS

Application Development

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### DOMAIN

Textile

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### TOOLS

ReactJS, React Native, Python with Django framework, Amazon Aurora

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### KEY HIGHLIGHTS

- First-of-its-kind global platform to buy and sell textile machinery
  - A pioneering textile industry-focused jobs platform with global professional network
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# GLOBAL MARKETPLACE & JOBS PORTAL PLATFORM FOR THE TEXTILE INDUSTRY

## CLIENT

The client is a leading player in the textile industry providing a wide range of solutions around manufacturing advisory / inspections, machinery sourcing, including plant rehabilitation - dismantling, packing, shipping, reinstallation and commissioning etc.

## PROJECT OVERVIEW

Indium developed a greenfield platform which helped the client to digitize the Buying and Selling process of Textile Machinery, along with an industry-specific job portal for the candidates & recruiters of the textile industry.

## BUSINESS REQUIREMENT

- Build a Global Digital Solution for the Textile industry, which allows all industry stakeholders and professionals to come together in an organized, transparent fashion
- Create a go-to Jobs Platform, Professional Network & Community for the textile industry professionals, thought leaders & freelancers
- Facilitate and streamline the trade of used & refurbished textile machinery

## SOLUTION

### Used-Machinery Trade:

- Designed and developed a marketplace with features like: Create professional profiles (individuals & companies), Search for people & companies, 1-1 Chat, Follow/ Unfollow people, Share via social media, Integration with Jobs / Trade, Notifications, etc.
- The platform's Used Machinery management modules incorporated features like AFS / Enquiry Search, Post AFS/ Enquiry, Attach Enquiry/ AFS, Chat with Seller/ Buyer, View Seller/ Buyer's profile, Dashboards, etc.

### Jobs Portal:

- Developed a Job portal specific to the textile-industry, with capabilities to Search, Save, & Apply for Jobs, Search for Candidates, Post/ Manage Jobs, Messaging between Applicant / Recruiter, Applicant tracking, Social media integration, Dashboards, etc.
- Improved user-friendliness and data categorization through advanced dynamic search, filter, and sorting capabilities

## AWS CHALLENGES OVERCOME

- For a global deployment, including in China, the cross-border connectivity/ latency issues, data residency requirements, along with China-specific compliance and standards created a unique challenge
- Indium worked with the client to design an architecture that would enable seamless data availability with minimal latency across all regions, including China. This involved creating a separate entity in China along with setting up a separate AWS cluster in China to deal with the regulatory compliance aspects

## BUSINESS IMPACT

- Created a first-of-its-kind global platform to buy and sell textile machinery without disenfranchising the facilitators and agents that enable the trade
- Developed a pioneering industry-focused jobs platform with global professional network, to connect Professionals, Thought Leaders, FreeLancers, Technician, Specialist, etc. in the Textile industry
- Zero latency, seamless data architecture connecting global users, including the China market

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## About Indium

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Indium is a Digital Engineering Services leader and Full Spectrum Integrator that helps customers embrace and navigate the Cloud-native world with Certainty. With deep expertise across Applications, Data & Analytics, AI, DevOps, Security and Digital Assurance we “Make technology work” and accelerate business value, while adding scale and velocity to customer’s digital journey on AWS.

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### USA

Cupertino | Princeton  
Toll-free: +1-888-207-5969

### INDIA

Chennai | Bengaluru | Mumbai  
Toll-free: 1800-123-1191

### UK

London  
Ph: +44 1420 300014

### SINGAPORE

Singapore  
Ph: +65 6812 7888

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[www.indiumsoftware.com](http://www.indiumsoftware.com)



For Sales Inquiries  
[sales@indiumsoftware.com](mailto:sales@indiumsoftware.com)



For General Inquiries  
[info@indiumsoftware.com](mailto:info@indiumsoftware.com)

